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Use of modern technologies in teaching Business English

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Use of modern technologies in teaching business foreign language allows you to open huge opportunities for both students and teachers. In the first place - from the point of view of the possibility of bilateral cooperation with individual resources on the Internet, in the second - on the basis of the ability to access a diverse and constantly updated global foreign-language professionally-oriented information resources.

A specific feature of mastering a foreign language is its duality: language development, based on the account of psychological factors of communication.

Turning on the computer as an assistant teacher in the learning process allows to optimize the development of both aspects transmitted from the computer routine work on mastering skills and leaving the main task of the teacher - the organization of personal communication in class. Considering computer technologies as a source of increasing the efficiency of teaching business foreign language, it should be noted that these technologies can transform learning a foreign language into highly productive, motivated and innovative process.

Useof modern technologies, particularly computers, Internet - resources, special educational multimedia programs, as well as modern technical equipment (DVD, video cameras, tape recorders) allows to optimize the teaching process in the following areas:

- increasingmotivation and enthusiasm of students and teachers through active involvement in the process of live communication, possibilities of language acquisition are increasing thanks to the cooperation, interaction and communication in learning language;

- there is a potential for a variety of teaching methods and teaching to the needs of each student, where the result is visible after each session;

- self-education of student's personality through the skills to locate, retrieve, evaluate and analyze relevant information;

- intensification of the educational process that allows to rationally organize the educational process, both in the classroom and in the conditions of independent work of students..

Thus, the use of a complex of innovative technologies and their elements can more effectively solve the problem of low motivation, low level of general language proficiency, more effectively form mental abilities and cognitive skills of students.