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**BELARUS AND CHINA: HUMANITIES COOPERATION,
INTERCULTURAL COMMUNICATION AND ECONOMIC
DEVELOPMENT**

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Summary. This paper discusses the present situation, challenges and opportunities of cultural cooperation and cross-cultural exchange between Belarus and China, and shows the achievements of cooperation and its positive impact on the economy, culture and society of the two countries through literature and case analysis.

Introduction.

Belarus, located in the plain of Eastern Europe, has witnessed a rapid warming of relations with China since the establishment of diplomatic relations in 1992, especially with the "Belt and Road Initiative". Humanities cooperation and cross-cultural exchanges have become an important part of the relations between the two countries, laying a solid foundation for economic development [1].

Present situation of humanistic cooperation.

China and Belarus have signed a number of cultural exchange agreements, set up cultural centers, such as the China Cultural Center in Belarus and the Belarusian Cultural Center in China, and held a series of cultural activities, such as the ballet Swan Lake and the print exhibition, which deepened mutual cultural understanding.

At the same time, the two countries signed an agreement on mutual recognition of academic qualifications [2], launched joint running of colleges and universities, and Chinese became an elective subject in college entrance examination language, Belarus. The establishment of Confucius Institute and Confucius Classroom further promoted Chinese teaching.

Challenges and opportunities of cross-cultural communication.

Despite the remarkable achievements in cultural exchange, cultural differences and language barriers remain challenges. However, these differences also provide opportunities for the two countries to broaden their horizons, enhance friendship and promote cooperation. With the deepening of globalization, cooperation in economy, trade, science and technology, education and other fields provides more platforms for cross-cultural communication.

Jointly promote economic development and cooperation.

Cultural exchanges have enhanced mutual understanding between the two peoples and laid a public opinion foundation for economic and trade cooperation; Educational cooperation has trained international talents and provided intellectual support for economic development; Non-governmental exchanges have promoted cooperation in tourism, sports and other fields and brought eco-

conomic growth points. Key cooperation projects such as China-Belarus Industrial Park under the Belt and Road Initiative not only promote economic growth, but also provide more opportunities for humanities cooperation. The gathering of enterprises in the industrial park has facilitated cooperation in science, technology and education, and the cultural activities held at the same time have also enhanced the friendship between the two peoples.

Case analysis: Zhongbai Industrial Park.

China-Belarus Industrial Park is one of the key cooperation projects jointly promoted by China and Belarus under the framework of the Belt and Road Initiative. Up to now, the number of enterprises in China-Belarus Industrial Park has reached 107, covering machinery manufacturing, e-commerce, new materials, traditional Chinese medicine, artificial intelligence, 5G network development and other fields, with an intentional investment of over 1.3 billion US dollars. The development of China-Belarus Industrial Park not only promotes the common.

Conclusion and prospect.

China and Belarus have made remarkable achievements in humanities cooperation, cross-cultural exchanges and economic development, which have enhanced mutual understanding and friendship between the two peoples and provided strong support for economic development. In the future, with the deepening of globalization and the promotion of the "Belt and Road Initiative", the cooperation between the two countries will be closer. In order to overcome cultural differences and language barriers, the two countries need to further strengthen cultural exchanges, improve language popularization, cultivate cross-cultural talents, and deepen cooperation in various fields. Looking ahead, China-Belarus relations have broad prospects and will bring more benefits to the two peoples.

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