

## THE IMPORTANCE OF A FOREIGN LANGUAGE IN THE FIELD OF

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In the modern world, knowledge of foreign language plays an important role. These skills facilities communication between countries and enable the exchange of information. Foreign language is one of the important criteria in international cooperation.

Knowledge of the language is important in business: it helps to conduct high-quality negotiations, conclude deals and build promising long-term relationships. In addition, mastery of this skill provides a better understanding of the culture and environment of the foreign market. There is an opportunity to study the market of potential clients, increase sales volumes and expand markets [1].

A foreign language is also important when it comes to investing. Knowledge of the language attracts foreign investors, as these investors prefer to do business with companies that speak their native language, which fosters a more trusting relationship with them than with companies that do not have these skills. Understanding the language helps to study the various laws, regulations and decrees of other countries, which already play an important role in expanding the markets for product, as well as monitoring the progress of investment transactions.

Knowledge of a foreign language, and especially English, improves the competitiveness of an enterprise. English-speaking enterprises have high potential, because they attract more qualified personnel, have better access to information sources, have more potential customers and a wider market. Ignorance of a foreign language can affect the loss or inability to achieve various business opportunities. There is an increasing foreign presence in Russian-speaking, so knowledge and understanding of a foreign language is an integral factor for an enterprise employee [2].

Language knowledge also affects the professional activity of an individual employee. Firstly, a person who possesses such a skill is more competitive than a person who does not have such a skill. An employee who knows a foreign language has a wider choice of places to work, including in foreign companies. An economist must be able to use a professional vocabulary and his communication skills competently [3].

Therefore, knowledge of a foreign language is very significant for companies and individual employees, because this skill opens up a wide range of international opportunities and prospects for the development of the enterprise and the growth of the employee's career. The economy in modern realities requires

entrepreneurs, specialists and enterprises to think globally and comply with international standards. English is a powerful tool for success in the global economy, and it opens up many opportunities for people and companies to develop and progress.

### Литература

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### 与中文学习相关的物流视角

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Китайский язык один из наиболее распространенных языков мира и является одним из шести официальных и рабочих языков в ООН. На данный момент количество стран, вовлеченных в сотрудничество с Китаем, непрерывно растет, благодаря интенсивности роста экономики страны.

Безусловно нельзя отрицать значимость владения иностранными языками у специалистов логистической сферы. Работа логиста подразумевает владение рядом ключевых тем: международные перевозки грузов, таможенная сфера, закупки. Сама суть профессии логиста в том, чтобы обеспечивать качественное транспортное сообщение из пункта А в пункт Б и пункты эти могут находиться в других странах. С развитием товарного сообщения и расширения отделов логистики в крупных производственных, торговых и транспортных компаниях, логисты со знанием китайского языка стали особенно востребованы.

Логист со знанием китайского языка более востребован на рынке труда, так как китайский язык необходим для общения с китайскими партнерами, клиентами, поставщиками и таможенными органами. Владение китайским языком также облегчает продвижение своих услуг на китайском рынке и