

standardization of these systems are crucial to ensure seamless operations and data sharing among international customs organizations. Addressing these challenges requires continual research, collaboration, and investment in innovation to enhance the effectiveness of technical means in customs control while addressing their inherent drawbacks.

As technology continues to advance, the future of technical means in customs control is poised for significant developments and evolving trends. One of the key areas of focus is the integration of artificial intelligence (AI) and machine learning algorithms in customs inspections. These advanced technologies have the potential to enhance the efficiency and accuracy of customs control processes, leading to more effective identification of high-risk shipments and illicit goods. Moreover, the future of technical means in customs control encompasses the integration of drones for aerial surveillance and monitoring of border areas. Drones equipped with advanced sensors and imaging technology can provide real-time data to customs officials, enabling proactive identification of potential security threats and unauthorized border crossings.

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SECURITY OF PERSONAL DATA IN SOCIAL NETWORKS

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In modern society we cannot live without social networks. Today everyone who owns a computer is subscribed to at least one social network. Social networks attract people's attention by the fact that they reject reality, creating a virtual world in which every person of modern society can communicate, exchange information, send messages and e-mails, make friends and become popular without fear for most people [2].

The security of personal data on social networks is one of the most important and interesting issues in today's society. Though most people are not worried about the security of their personal information, almost all sites ask for basic personal information such as first name, last name, date of birth and access to location. Most Internet users use the same passwords on all sites, which gives hackers an advantage. The first thing hackers do is that they steal money from online payment systems. This is done by creating fake websites, very similar to the real one, where all transactions take place [1].

Data security is a prerequisite for the protection of personal data and is characterized by the user's ability to use technical means and skills.

Information security has become an integral part of the provision of electronic services. Modern information and communication services are characterized by the use of a large amount of confidential information that needs to be protected.

Internet security measures:

4. Do not provide personal information on social networks unnecessarily (e.g. date of birth; place of residence, etc.).

5. Update Software periodically.

6. Use antivirus for the Software.

Ignore strange, suspicious messages.

7. Installing a password on your computer.

8. Use a variety of passwords.

Following these measures, you will reduce the risk of falling into a fraudulent scheme, trap.

Also, the influence of social networks on our lives is growing every year, and they are being introduced into all areas of our lives. For example, economy.

In the present world, market economy entities are using internet resources to familiarize the customer with their products, services through social media. Each person spends a large amount of time in them a day and sees a huge amount of personalized advertising that corresponds to their interests and needs. Thus, advertising in social networks allows manufacturers, spending the least amount of resources, to attract the largest number of customers [3].

Nowadays, the most popular social networks are Instagram, Telegram, WhatsApp and others. All of them are used by humans and Artificial Intelligence. So, when communicating with other users it is important to observe the manner of communication, so that you do not find yourself in a situation where you simply lost time and personal data, communicating with a bot.

Literature

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ECONOMIC SECURITY

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Over the past twenty years, the Republic of Belarus has created an effective and dynamically developing economy, focused on the steady growth of well-being and improving the quality of life of citizens, and the protection of their material, social and cultural interests [1]. However, in the field of economic security, a number of problems remain that require urgent solutions [1]. For example, such problems as: inconsistency in the level of training, deterioration of foreign trade conditions, limitation of transit opportunities of the Republic of Belarus, low diversification of exports and imports of goods and services, etc.

In order to approach these problems correctly, it is necessary to understand what economic security is and who is an expert in economic security. It is also necessary to understand what the duties of an economic security specialist are, what areas his powers extend to and what he should be able to do to ensure economic security.

Economic security is a state of the economy in which the protection of the national interests of the state from external and internal threats is guarantee. [2] Economic security is a priority for any state. The role of economic security: to form and strengthen the position of the state in the world system. When economic security is achieved, effective socio-economic decisions are made, but if not, then the national interests of the state are under threat. Ensuring economic security is