

THE IMPORTANCE OF GOODS MARKING IN INTERNATIONAL TRANSPORTATION

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The marking on the package contains information on the characteristics of the goods. Cargo marking is the operation of the use of informative extracts, ensuring their safety and efficiency during carriage. The label contains information about the supplier, the address of sending and receiving, the weight of the cargo, the rules of handling and storage [1].

According to the regulations, marking is divided into commercial, transport and special. The consignor's marking shall contain information indicating that the vehicle belongs to a certain cargo on the cargo transport document. The consignor shall mark all loading units with fractions. The shipper shall mark packages with special markings if they require special handling during carriage in order to prevent any improper handling while transporting [2]. The pattern is not always present on the label. Drawings may range from branded logos and symbols to images reflecting the product or its use. The marking shall be made only by competent specialists who know all the parameters of the goods and packaging, since the improper handling of the goods may be the cause of damage or loss of the goods.

References

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2. Назначения транспортной маркировки [Электронный ресурс] // ООО ЭСТИВ. – Режим доступа: <https://estiw.ru/info/package-n-marking/markig>. – Дата доступа: 21.11.2023.