

Weitai Wu, Haiyang Li // Let's take as an example the online courses of Ding-ding. University chemistry. – 2020. – № 35. – P. 33–37.

UDC 378.14

How to strengthen art and culture higher education in China

Goncharova E. P., PhD (Pedagogy), Associate Professor

Zhou Xiaodan, master's student

Belarusian National Technical university

Minsk, Republic of Belarus

Annotation.

Chinese culture is extensive and profound, with rich accumulation of art and culture, which is an important part of modern and contemporary art education. Art culture education is an important condition for the realization of art development, and art education helps to improve people's aesthetic ability and creativity. However, China started late in art and culture education, and there are many problems.

Art and culture education is an important way for schools to implement aesthetic education and an integral part of quality education. Modern education emphasizes people-oriented, all-round development and individualized development. Art education is one of the important means of cultivating all-round talents. Art and cultural education help to improve students' quality and cultural accomplishment, promotes students' intellectual development and creativity, and is beneficial to students' mental health and personality development. Art culture is a very important branch of cultural development and an important part of Chinese culture.

The stage of higher education is the best stage for Chinese education to connect with society and the world. It is linked inextricably with the country's cultural development. Strengthening art and culture education in higher education is of great significance to promote the continuous maturity and modernization of my country's higher education [1].

Current status of art and culture education in higher education.

Culture and art embody the spiritual outlook and national temperament of a country. Nowadays, the development of art around the world is getting

more and more attention and attention. It has not only become a personal hobby, but also one of the means of competition between countries. Against the background of the comprehensive development of global economy, politics, and culture, facing the long and profound accumulation of art and culture in China and the development of art and culture dominated by European and American countries, it is even more urgent to strengthen the education of art and culture in higher education.

The task of higher education is to cultivate comprehensive talents with both intelligence and humanistic qualities. However, higher education in our country generally attaches great importance to skill training and neglects the cultivation of humanistic quality, resulting in an imbalance in the knowledge ratio of some high-level talents, who know little about Chinese art and culture, and blindly pursue foreign art and culture. Students trained in this way lack independent judgment and aesthetic ability.

To strengthen art and culture education in higher education, we must first get rid of the problems in art and culture education. Many colleges and universities in my country have similar education models, and it is difficult to form characteristic education. To a certain extent, it hinders the development of students' personality and inhibits students' personal hobbies and free development are not conducive to the development of students in art and culture. In this regard, we can learn advanced experience from developed countries and develop domestic private higher education. Colleges and universities focus on improving the quality of education and the academic level of students, so that every student has the opportunity to choose hobbies, so that more students can devote themselves to the study and research of art and culture.

Strengthen art and culture education in higher education, and strengthen students' ability to feel art and culture. In the context of the rapid development of science and economy, the goal of higher education is not to adapt to the society and cultivate engineers with outstanding skills, but to cultivate free individuals with self-thinking and rich emotions. This requires us to absorb the essence of traditional culture, pay attention to cultivating students' humanistic quality and artistic accomplishment, so that more students have a richer sense of art and culture [2].

Arts and culture play an important role in higher education. In the face of China's rich traditional art culture, only by taking its essence and discarding its dross, and boldly absorbing the experience of foreign higher education to develop education with an enlightened and open attitude, can

our art culture glow with new vitality and vitality, thereby enhancing Cultural influence.

Ideas for strengthening art and culture education. Strengthen art and culture education in higher education, and constantly try to use new concepts, new models, and innovative educational methods to provide more opportunities for art and culture learning based on students' needs, and improve students' artistic level and cultural accomplishment [3].

1. Carry out art activities to showcase students' artistic talents. Art activities are one of the activities with the purpose of art education, the premise of promoting quality education, the core of paying attention to the growth of students, and the purpose of stimulating individual potential. In the overall educational environment of the school, art activities, with their special teaching content, undertake the special task of cultivating talents, and play a decisive role in cultivating students' good character and establishing correct values and outlook on life. Schools should build a stage for students to showcase their artistic talents, organize various activities and performances, and display students' artistic achievements in multiple ways and from multiple angles. Art festivals, poetry recitations, speech contests, opera performances and other activities should also be held regularly to give students a platform to express themselves, show themselves, and exercise themselves. This can not only promote moral and aesthetic education, but also improve students' aesthetic ability and appreciation ability, so that the construction of campus culture presents artistic characteristics.

2. Strengthen the training of teachers' art education. It is necessary to adopt multi-channel training methods to strengthen the team of art teachers and build a team of backbone teachers with professionalism and strong professional ability. On the one hand, train existing art teachers in a targeted manner to improve their teaching skills and level, so that teachers can adapt to the long-term needs of school art education as soon as possible. Through training, recruitment and reasonable distribution, each school has art teachers with a certain professional level, so that art education can be carried out normally.

3. Strengthen classroom art and culture teaching. Classroom teaching is the main channel of art and culture education, and it is also an important part of art and culture education in schools. First of all, the school should implement the art curriculum. Art teachers are required to grasp every link of classroom teaching, pay attention to the guidance process, take exploration and practical classroom teaching as the main research direction,

carry out teaching activities in a solid manner, strengthen random lectures, establish a feedback mechanism, write teaching reflections, and find weak links. Prescribe the right medicine and improve together. Second, we must strengthen subject penetration education. Cultivating students' artistic aesthetic ability is not only the responsibility of professional teachers.

The textbooks of each subject are the ultimate in beauty in each field, so each subject should carefully explore the beauty, and the teachers of each subject should make students feel the beauty in the learning process, cannot make students feel boring, this is the real popularization of art education. For example, in the Chinese class, the teacher organically integrates Chinese, music, and art. With pictures of articles, dynamic multimedia presentations, and emotional reading aloud, students can quickly understand the content of the text. Through subject penetration, students can not only deepen their understanding of the text, but also gain a sense of beauty, appreciate the beauty of nature, music, color, and language, and at the same time stimulate their rich imagination.

Thus, art and culture education plays a very important role in higher education. It not only makes higher education unmechanized, but also stimulates students' interest in art and has an excellent role in promoting the improvement of students' comprehensive quality. In addition, art and culture education can also feedback to contemporary higher education, making my country's higher education more modernized. In the long run, it can effectively improve the national quality and aesthetic ability.

List of references

1. Qian, Mu. Introduction to Chinese Cultural History / Mu Qian // Modern economic information. – 2018. – № 3. – 462 p.
2. Liang, Jilin. On the importance and necessity of art education in colleges and universities / Jilin Liang // Journal of Fujian Institute of Education. – 2002. – № 4. – P. 36–37.
3. Gu, Yu. Traditional culture and modernization of higher education / Yue Gu // Journal of Northwestern Polytechnical University. – 2000. – № 2. – P. 26–29.