

CRYPTOCURRENCIES IN THE ECONOMY

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Резюме – основная цель этой работы – выявить способы влияния криптовалют на экономику.

Resume – the main goal of this work is to identify ways in which cryptocurrencies influence the economy.

Introduction. Cryptocurrency in the economy is a relevant and promising topic for research, since cryptocurrency is one of the key elements of the digital economy that is developing all over the world. This paper will consider the basic concepts and characteristics of cryptocurrency, its advantages and disadvantages, as well as analyze the prospects and risks of its use in the economy.

The main part. Cryptocurrency has become one of the hottest topics in the economic world in recent years. While some believe that it is a revolutionary way to reform the global economy, others doubt its value and stability. In this paper, I will examine how cryptocurrency can affect the economy and what advantages and disadvantages exist in its use. Cryptocurrency, such as Bitcoin, operates on the basis of blockchain technology, which allows transactions to be processed without the need for central authorities. This means that transactions can be done faster and more securely than using traditional payment systems. Moreover, cryptocurrency can provide greater financial activity for people who do not have access to banking services or live in economically unstable countries. However, cryptocurrency also has its drawbacks. It is subject to high volatility and speculation, which makes it unpredictable and risky for investors and consumers. Also, cryptocurrency can be used for illegal or unlawful purposes, such as money laundering, tax evasion or financing illegal activities and organizations. Finally, cryptocurrency can pose a threat to the sovereignty and stability of national currencies and financial systems.

In light of these advantages and disadvantages of cryptocurrency, it is important to regulate its use and development with the interests of all stakeholders in mind. It is necessary to create international standards and rules that would ensure security, transparency and accountability in the field of cryptocurrency. It is also necessary to educate and inform the public about the opportunities and risks associated with cryptocurrency, to increase its awareness and trust.

Conclusion. In the future, cryptocurrency may become one of the main factors of transformation of the world economy and society. According to various forecasts, by 2050, cryptocurrency may reach a market capitalization of 100 trillion dollars, and Bitcoin may become the world reserve currency. Cryptocurrencies can be a phenomenon that will change the world for the better, or remain a niche product for enthusiasts and speculators. In any case, cryptocurrencies are a unique and interesting object for study and experimentation.

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DOING BUSINESS IN THE MODERN WORLD

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Резюме – данная научная работа рассматривает возможные пути формирования бизнеса в современном мире. Рассматривает шаги в построении успешного бизнеса.

Resume – this scientific work examines possible ways of forming a business in the modern world. The steps in building successful business are considered.

Introduction. Own a business with incomes above average is the dream of any person with an entrepreneurial streak. But what to do with a limited budget? How to act from the very beginning, when there is no clear plan, understanding of the market and the nuances of launching a commercial project?

First of all, you should evaluate your financial capabilities and present your idea in the form of a business plan. It should describe the idea in great detail, reports should be presented in the form of mathematical calculations on material costs, the cost of production, a list of possible hired employees, their salary, as well as an analysis of competitors in the field of your future business.

The main part. Given the current situation in the world, the optimal format for doing business now is an online store. It gives many advantages to both experienced and novice entrepreneurs: you have an opportunity to quickly start your business without particularly large investments.

Now I will give some arguments in favor of doing electronic business:

1. Goods can be purchased from suppliers engaged in the resale of goods upon order. Compared to a stationary retail outlet, there is a minimum of costs for launching. Permits and certificates from state agencies and local administration are not required here.

2. It also does not require a lot of money to maintain such a business. At the very beginning of e-business, you can do without a warehouse, an office, a large number of employees. You only need minimal content and a budget platform on which the site will work.