

assets can occur in various ways including: embezzlement of income; theft of tangible assets or intellectual property; receiving payments from an organization for goods or services not received; use of the organization's assets for personal purposes. Corporate corruption is maneuvers aimed at stealing the assets of an organization or causing damage without diverting the material property of the organization. Such maneuvers are often associated with abuse of trust or deception. Here are some of the main suspicious elements that indicate the possibility of fraud: employees violate the rules for filling out forms. They ask for signatures on blank forms, do not put dates on documents, they certify retroactively; close contact with employees of other departments, which is not always necessary for work; what is not good enough is not good enough; high dissatisfaction with the quality of goods, services and work; conflicts within companies, for example between company owners and top managers [2].

**Conclusion.** In conclusion we should mention that fraud has invaded many areas of human activity. Fraud-related crimes are especially common in the private sector and in the activities of various enterprises. Of course, it is important to remember the need to control all departments of the company, but do not overdo it. It is not safe to work in a situation of complete control. Therefore, it is useful to develop a corporate culture, discuss issues with employees and take into account their contribution. A combination of trusting relationships in the team and due attention to detail can minimize the risk of corporate fraud [3].

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#### IMPORTANCE OF BUSINESS TRAVEL

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*Резюме – в наше время, когда практически у каждого есть мобильный телефон и доступ в Интернет, ряд людей считает, что личные деловые встречи руководителям больших и малых компаний уже не нужны. Такой же точки зрения придерживаются и сами компании, которые не видят*

*преимуществ командировок, предпочитая вместо них видеоконференции. Но есть несколько причин, по которым деловые поездки по-прежнему важны и широко используются деловыми людьми.*

*Resume – nowadays, when almost everyone has a mobile phone and Internet access, a number of people believe that face-to-face business meetings are no longer needed by the heads of large and small companies. The same point of view is shared by the companies themselves, who don't see the benefits of business trips, preferring videoconferences instead. But there are several reasons why business travel is still important and widely used by business people.*

**Introduction.** Business trips are a very important part of the life of any company, whether it is a giant company or a relatively small one. Nowadays, coronavirus pandemic has changed the business environment quite a lot, business trips still remain important even in 2023. Business trips allow the company's employees to take a little break from their daily work and find themselves in a different, new environment. Therefore, most businesses around the world believe that there is no substitute for personal business meetings.

**Main part.** The most important reason why business trips are important, in our opinion, is interaction with people. Video conferences cannot provide such a level of understanding and interaction between people as personal meetings, which in turn help to strengthen the team spirit of the team and reduce misunderstandings between employees of both one and several companies. Interaction with people can give businessmen the experience of communicating with people of completely different characters for further meetings. Businessmen will be able to find an approach to them so that the business deals will take place and eventually a big contract will be signed with a partner, which will bring the company many advantages over competitors.

The second reason for the importance of business trips is that traveling and working in new conditions can provide a lot of benefits. This is useful for employees because they get acquainted with a new environment and culture. By gaining such experience, employees also gain new knowledge and skills that can greatly help them in their career in the future. It is also worth noting that the personal qualities of an employee of the company, such as mutual understanding and leadership qualities, are also being developed – these are very important qualities of a person working in an elite company. Other employees also learn from their experience, which improve the general skills of the company staff [1].

It is also important for the CEO of the company, who sends employees on various exhibitions, conferences; this can greatly increase the recognition of the company, as well as give consumers the opportunity to test the company's products. At the exhibition, the CEO can organize advertising of the company in the form of business cards or booklets, as well as stands with the company's products. Employees interact with people, including future investors of the company and other participants of the exhibition, which will help them tell them about their company and, possibly, find new business partners. As usual, at the end of

different exhibitions, the results are summed up among its visitors: for example, which company they liked the most. A huge influence on the choice of visitors will show the skill of the CEO and employees to interact with people, in case of presenting the company and its products to them [2].

And the last reason, in our opinion, is that face-to-face business travels are very important when closing deals and signing new contracts. This means that most companies use the opportunity to organize personal business meetings, because for them it means almost 100 % closing a deal. Also, a lot of large and small companies will never sign any contract without a face-to-face meeting with a client or the CEO of another company. They do this to make sure the reliability of the people with whom they sign a contract.

**Conclusion.** As a result, we have come to the conclusion that business trips should not be canceled in any case, because they are an important part of the success of your company. They are also one of the best ways to build new relationships for both companies and ordinary employees of these companies, thanks to them most of all transactions between companies are concluded.

Also, business trips help employees to learn more about the cultures of other people, companies, countries, and take a little break from their work. This activity requires face-to-face communication, since a person has a need for communication and interaction. Trust in people from another company is easier to build at a real meeting than at video conferences. Companies that have created and used teamwork with close interaction of its employees more often than others will increase and grow.

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## HOW DOES BUSINESS UNDER SANCTIONS?

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*Резюме – в этой статье мы рассмотрим негативные последствия санкций, способы и принципы, которые могут помочь компаниям добиться успеха, но, несмотря на них, компаниям следует помнить о повышении своей конкурентоспособности и трудностях, которые могут возникнуть в этой ситуации.*