## IMPROVING THE ORGANIZATION OF TRANSPORT MANAGEMENT IN THE REPUBLIC OF BELARUS

students Bukat E.S., Leonov A.A.
scientific supervisor – senior lecturer Slesaryonok E.V.
Belarusian National University of Technology
Minsk, Belarus

In the Republic of Belarus, in recent years, there has been an active improvement in the organization of transport management. This is due to the introduction of new technologies, the creation of new management systems, as well as through constant work to improve the quality and efficiency of transport enterprises.

One of the main directions of improving the organization of transport management in the Republic of Belarus is the introduction of new technologies. In particular, today many transport enterprises in the country use special monitoring systems that allow them to monitor traffic and respond to possible problems in a timely manner.

In addition, the electronic ticketing system is actively developing in the Republic of Belarus. This allows not only speeding up the process of ticket sales, but also significantly reducing the number of fraudulent activities in this area.

One of the most successful projects in the field of improving the organization of transport management in the Republic of Belarus is the creation of a city transport management center in Minsk. This center allows real-time monitoring of the movement of buses, trams and trolleybuses, as well as timely response to possible problems.

An important aspect of improving the organization of transport management in the Republic of Belarus is also the work on improving the quality of services provided by transport enterprises. Today, new comfortable buses are used on many routes in the country, as well as work is underway to modernize trams and trolleybuses.

In addition, the sphere of environmentally friendly transport is actively developing in the Republic of Belarus. In particular, electric buses and trolleybuses are increasingly used in the country's cities, which significantly reduce environmental pollution.

Thus, improving the organization of transport management in the Republic of Belarus is one of the most important areas of development of transport infrastructure in the country. Thanks to the active introduction of new technologies, the creation of new management systems and work on improving the quality of services provided by transport enterprises, it was possible to significantly increase the efficiency of the transport infrastructure in the Republic of Belarus.

So, in order to improve the HR management strategy, companies must constantly analyze the results of their actions. This can be achieved through employee surveys, analysis of performance and efficiency indicators, as well as monitoring changes in market conditions.

In general, improving the HR management strategy is a continuous process that requires constant attention and improvement. This is the only way companies can achieve success in the conditions of the modern market.

## References

1. Транспортный комплекс Республики Беларусь: состояние и перспективы его развития [Electronic resource]. — Mode of access: https://scrb.by/informatsiya/ideologicheskij-vestnik/informatsionnye-materialy-2020-god/1276-transportnyj-kompleks-respubliki-belarus-sostoyanie-i-perspektivy-ego-razvitiya. — Date of access: 03.04.2023.