

studying various business topics students receive a task for independent work to make a presentation on the topic under study. The teacher gives the task to students to find authentic foreign language material with visual/audio accompaniment, process it and prepare a presentation. Students use Microsoft Power Point to prepare presentations. With competent preparation of presentations, such types of speech activities as listening, reading, speaking are developed.

Conclusion. So, we can say that the use of information and communication technologies such as electronic presentations significantly increases the effectiveness of teaching a foreign language, rationally combining classroom and independent activities of students. The skillful use of information and communication technologies makes it possible to learn a foreign language at an individual pace, increasing the independence and responsibility, as well as the cognitive activity of students.

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УДК 378.881.1

IMPORTANCE OF USING MODERN TECHNOLOGIES IN TEACHING FOREIGN LANGUAGES

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Resume. *In this article is emphasized the role of the use of modern technologies in teaching English with the help of information technology is an urgent problem of our time. Various approaches and methods that students can use to improve their knowledge of English, while using modern teaching technologies, are considered. This includes various websites for learning English, computer programs for learning the language, electronic dictionaries, various messengers, educational videos.*

Key words: *modern technologies, education, language skills, effectively, active learning, electronic platforms.*

Introduction. In our time every teacher has to face using modern technologies. Modern technologies allow using absolutely new methods and forms of teaching, which help to approach to each student (or group of students) individually, what is quite important for successful learning process. With the help of efficient using of different resources students can improve their communicative and listening skills, wide their vocabulary and learn smarter, not harder.

Main part. The introduction of information and communication technologies (ICT) in education creates new paradigms of learning. The modern world is constantly evolving, we must remember that the breakthrough of technology is the basis of the educational process. Therefore, education faces the need to create an environment in which the student can effectively develop English language skills, namely speaking, listening and reading skills:

1. Pronunciation and conversation skills:

The ability to pronounce foreign words and phrases correctly is an important starting point for learning the language. The presentation of video clips for the students could give detailed recommendations that show how to properly move the tongue and jaw to produce a certain sound. Speech recognition technology helps students to correctly pronounce common words and phrases, and they receive targeted feedback and evaluation for the correct reproduction of sounds. In addition to individual practice, software solutions can group students into pairs for oral interaction and make communication more productive. In this way, teachers can manage language lessons more effectively and allow students to devote more time for speaking and active learning.

2. Listening skills:

Teachers can search for a wide range of assessment resources for listening to improve their listening skills. Based on what the students have already learned and their interests, they could use a number of available websites and authentic listening material such as TED performances and news broadcasts. Each student can really get individual experience, even if he studies the same topic.

3. Reading ability:

Understanding reading requires mastering the basics, language and thinking skills at a higher level. Teachers were able to choose the available materials, from vocabulary replenishment materials to test preparation materials to improve students' reading comprehension step by step. Software solutions track the progress of students, making them more aware of their weaknesses and strengths, and thus providing adapted reading texts to improve certain skills. In addition, students can use various modern information technologies that will allow them to learn a foreign language at home conditions. Such technologies include various online English language schools, digital dictionaries, as well as various chat rooms. Students can improve their grammar skills with the help of resources such as online simulators, games, tests.

The benefits of using electronic platforms in English language teaching:

1. One of the benefits of modern technology is that it allows personal learning to the English language, where the teacher provides the student with an application to do exercises in his weaknesses in the English language in order to avoid them.

2. Modern technology helps students and teachers access modern and original English language materials and thus follow a series of English language learning series.

3. New technologies also provide access to English-speaking people, and English is their mother tongue, gaining a great conversation experience.

4. Modern technology also helps students receive immediate instruction from learning systems, allowing them to correct their mistakes immediately and directly.

5. As well as the benefits of using electronic platforms in teaching English, they are less dreadful than the traditional lesson offered by the teacher, because students can feel insecure when using English in the traditional classroom.

6. Learning English is more enjoyable, as the format and content of educational courses can be updated, keeping pace with modern variables.

7. The continuous growth in the development of modern information technologies allows us to overcome barriers in teaching and learning English.

In addition, modern information technologies make it possible to rationally allocate a person's time resource. With the help of modern technologies, the teacher prepares assignments for classes with students faster, spends less time preparing for classes. In turn, students with the help of modern technologies can hone their knowledge using various Internet resources.

Conclusion. In the educational process, educational technologies are an excellent tool of modern information technologies. They will also strive to improve the quality and efficiency of education by introducing advanced technologies into the educational process. The value of modern technologies in learning and teaching languages at university is difficult to overestimate. Every aspect of foreign language learning benefits from the use of technology (reading, listening and speaking). For example, listening and understanding is impossible without using a computer, a player or a CD. One of the most basic aspects of language learning is listening. This requires the student to focus on the speaker's pronunciation, grammar rules, vocabulary and meanings at the same time. Interactive games are becoming more and more common today. It is well known that a variety of games can help students demonstrate their abilities, concentrate, expand their knowledge and skills. The students are more interested in the lesson with modern technologies than in a normal lesson and work with greater comfort.

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