

LOGISTICS IN GERMANY

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Today, logistics ensures the competitiveness of companies both in the domestic and international markets. Thanks to the modern system of road and rail transport, sea and inland waterways, as well as the presence of an extensive network of national and international airports, Germany provides a convenient access to international markets. This enables the country to become the center of global logistics. More goods pass through Germany than through any other country in Europe. An important component in the logistics infrastructure is the port of Hamburg. It is the second largest transport container in Europe. Two point six (2.6) million people are employed in the logistics industry which belongs to the most growing economic areas and is developing rapidly due to the globalization of commodity flows. Outsourcing is of great importance in logistics activities in Germany. Germany's transport policy has several main directions: increasing the mobility of the population; creating and maintaining competitive conditions for transport companies; developing the country's transport infrastructure, and improving environmental safety. Among the largest logistics companies are German Deutsche Post with its subsidiaries DHL Logistics and DHL Express; Danish Reederei Maersk, as well as Deutsche Bahn with Schenker. The revenues of transport companies in Germany are increasing by 8.7 % annually. The German government is writing a program for the development of the logistics industry – “Master Plan for Freight Transport and Logistics”. Its essence is to develop specific measures to increase the mobility of goods flows. The main growth in the coming years will be in contract logistics, that is, full logistics support for large customers based on multi-year contracts. Germany is a key international economic center that can guarantee its future competitive position by creating and developing the entire structure as a whole. The German economy and its logistics are at the stage of maturity and are concentrating their efforts on staying at this stage and not moving to degradation.