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ESSENCE AND EFFECTIVENESS OF OUTSOURCING IN LOGISTICS IN THE REPUBLIC OF BELARUS

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In modern economy business, processes of management in global supply chains are becoming more complex and expensive, so outsourcing is one of the modern means of minimizing logistics costs.

The common meaning of the term “outsourcing” is the use of services of third-party companies to complete the tasks [1].

The main advantages of outsourcing in logistics are: reduction of overall costs; delegation of risks; improvement of the company’s reporting indicators; exchange of information with other enterprises.

The main logistics operations that are traditionally outsourced in the Republic of Belarus are: organization of transportation, warehousing and customs services; accounting, transport and logistics services, information support, recruitment and training of staff, and consulting services.

Unfortunately, a number of problems detain a complete development of outsourcing of logistics services in Belarus. In this respect, one can mention underdevelopment of the market of logistics services; imperfection of legislation; lack of theoretical and practical research; lack of investments. Because of the above mentioned reasons, when transferring logistics to outsourcing, the costs in the final price of goods often stay high.

So, the profiling of outsourcing services makes it possible to achieve a higher quality of performance and to meet the consumers’ needs and requirements, both of which are of crucial importance in a modern competitive economy. A powerful impulse to the development of outsourcing in Belarus can be given by young start-up enterprises.

References

1. Anikin, B. A. Outsourcing: creation of highly efficient and competitive organizations / B. A. Anikin. – Moscow: INFRA-M, 2013. – 192 p.