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Karpuk A., Iskenderova I., Slesaryonok E. The Most Successful Logistics Center of Belarus

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Logistics is the management of the flow of things between the point of origin and the point of consumption to meet the requirements of customers or corporations.

The development of national logistics in Belarus (from 1991 to the present) is characterized by the integration of the logistics functions of the company and its partners into a logistics chain. During this period, there was an increase in interest in the logistics direction. This was due to: firstly, the revolution in information technology. Modern software has made it possible to use computers from the purchasing process to distribution and sales of finished products. An important role was played by the possibility of constant monitoring of the flow of goods in real time, in remote access with the help of information communication systems. And secondly, geographical position of the Republic of Belarus, because it is located at the crossroads of the main transport routes and connects the countries of Western Europe with the countries of the East, as well as the regions of the Black Sea coast with the Baltic Sea region.

Especially actively, the process of development of logistics in the economic sphere began at the beginning of the 21st century. International conferences and congresses are held annually, transnational companies; large firms started the creation special services and logistics departments in our country.

Today, about 58 logistics centers operate in Belarus. Based on the data obtained, the Ministry of Transport published statistics on the effectiveness of the functioning of logistics centers. The first place was taken by the transport and logistics center "Minsk-Beltamozhservice-2".

The Republican Unitary Enterprise "Beltamozhservice" was established on June 10, 1999 by the decision of the State Customs Committee. The main advantage of RUE "Beltamozhservice" in comparison with other customs agents was the ability to track the movement of goods not only in the country, but also abroad. In addition, the entire required package of documents for the delivery of products for export was prepared in full, certified with a seal and submitted to the customs authorities. Therefore, the number of concluded service contracts increased every day.

As part of the implementation of the Program for the Development of the Logistics System of the Republic of Belarus for the period up to 2015, RUE "Beltamozhservice" created the first transport and logistics center "Minsk-Beltamozhservice-2".

Minsk Nowadays. the branch of RUE "Beltamozhservice" provides a full range of logistics services: marking goods with identification marks; organization of the process of cargo transportation by any type of transport from anywhere in the world; modern warehouses with a total area of than 26,000 m². with multi-tiered storage refrigerating chambers; spacious open areas for parking trucks and cars; availability of a platform for storing containers and performing transshipment operations from rail to road transport and vice versa; availability of customs clearance points and more.

The creation of "Minsk-Beltamozhservice-2" allowed the enterprise to significantly increase the level of services provided as a freight forwarder and customs agent.

Since 2015, "Minsk-Beltamozhservice-2" has been actively developing forwarding activities, which allowed increasing the geography of services provided.

In 2019, RUE "Beltamozhservice" was chosen as the logistics operator of the II European Games, during which the Minsk branch provided full logistics support, which made it possible to gain extensive experience in providing logistics for major international events.

What about plans for the future, the priorities for the development of «Minsk-Beltamozhservice-2» are the creation of a new infrastructure, mutually cooperation with foreign partners and the most promising national exporters [1].

Today, logistics in Belarus is developing rapidly. Various transportations are carried out in various directions, new companies are successfully opened and there is close cooperation with foreign carriers.

References:

1. Transport and logistics center «Minsk-Beltamozhservice-2» [Electronic resource]. – Mode of access: https://declarant.by/ru/ – Date of access: 18.04.2022.