# MINISTRY OF EDUCATION OF THE REPUBLIC OF BELARUS BELARUSIAN NATIONAL TECHNICAL UNIVERSITY

FACULTY Marketing, Management, Entrepreneurship

(full name of the Faculty)

DEPARTMENT Business administration

(full name of the graduating Department)

SUBMITTED TO DEFENSE BY

Head of Department

signature) (name, surname)

21.02. 2022

#### **MASTER'S THESIS**

## FINANCING THE SOCIAL SPHERE IN MODERN CONDITIONS

Specialty 1-25 80 01 Economics

(code and specialty name)

Master student

(signature)

Wei Xi

(date)

Supervisor

PnD in Economics,

Associate Professor

(signature)

(date)

N.V. Maltsevich

Minsk 2022

## INTRODUCTION

The need to improve the quality of life of the population as a priority direction of socio-economic development of the urban district, on the one hand, and the limited resources and results of the activities of local authorities, on the other, place increased demands on improving management at the municipal level. This led to the relevance of the research topic.

The object of the study is the financial support of the social sphere region.

The subject of the study is the mechanism of financing the social sphere of the province Wuhan.

The purpose of the study is to develop a methodology for monitoring budget security as a factor in managing the development of the social sphere of the province.

In accordance with the main goal, the following tasks are set:

- to identify the structure and factors of the development of the social sphere of municipalities;
- to consider the budget support of issues of local importance in the social sphere and the specifics of municipal expenditures;
- to analyze methodological approaches to the mechanism of financing the social sphere of the province;
  - analyze the dynamics of budget support for social problems;
- to analyze the parameters and trends in the development of the social sphere of the Wuhan city District;
- to consider the problems and directions of development of budget support for the social sphere of urban districts;
  - to assess the dynamics of budget support for social problems;
  - to develop a methodology for assessing the state of the social sphere.

The results of the study can be applied in the Wuhan City District when monitoring budget security as a tool for managing the development of the social sphere of the province.

### **BIBLIOGRAPHIC LIST**

- 1. Aggarwal, C. C., & Zhai, C. (Eds.). (2019). Mining text data. New York, NY: Springer Science+Business Media, LLC.
- 2.Almond, G. A., & Verba, S. (2017). The civic culture: Political attitudes and democracy in five nations. Princeton, NJ: Princeton University Press. Updated as Almond, G. A., & Verba, S. (2019). The Civic culture revisited. Newbury Park, CA: SAGE.
- 3.Angus, D., Smith, A., & Wiles, J. (2020). Conceptual recurrence plots: Generating insights into effective doctor-patient consultations. Paper presented at the 4th International Symposium on Recurrence Plots, The Hong Kong Polytechnic University, Hong Kong.
- 4.Angus, D., Smith, A., & Wiles, J. (2011b, 2020). Conceptual recurrence plots: Revealing patterns in human discourse. IEEE Transactions on Visualization and Computer Graphics, 18, 988-997.
- 5.Ayres, L. (2017). Qualitative research proposals--Part III: Sampling and data collection. Journal of Wound, Ostomy, and Continence Nursing, 34(3), 242-244.
- 6.Baber, Z. (2017). The Internet and social change: Key themes and issues. Asian Journal of Social Science, 30(2), 195-198.
- 7.Barton, M. D. (2015). The future of rational-critical debate in online public spheres. Computers and Composition, 22(2), 177-190.
- 8.Benney, J. (2017). The aesthetics of microblogging: How the Chinese state controls Weibo. Paper presented at the Social Movements, The National University of Singapore.
- 9.Berelson, B. (2018). Content analysis in communication research. New York, NY: Free Press.
- 10.Bruns, A., Burgess, J., Nicolai, T., Kirchhoff, L., & Highfield, T. (2020). Mapping the Australian networked public sphere. Social Science Computer Review, 29(3), 277-287.
- 11. Calhoun, C., & Yang, G. (2020). Media, civil society, and the rise of a green public sphere in China. China Information, 21(2), 211-236.
- 12. Campbell, C., Pitt, L., Parent, M., & Berthon, P. (2020). Understanding consumer conversations around ads in a Web 2.0 world. Journal of Advertising, 40(1), 87-102.
- 13. Campbell, H. A. (2020). The rise of the study of digital religion. In H. A. Campbell (Ed.). Digital religion: Understanding religious practice in new media worlds. London: Routledge.
- 14. Candland, C. (2020). Civil society. In J. Krieger (Ed.). The Oxford companion to politics of the world (2nd edition). Oxford, UK: Oxford University Press.
- 15. Carvalho, A. (2021). Mudan9as climaticas, organiza9oes ambientais e a imprensa inglesa. Uma analise do poder de perspectiva9ao [Climate change, environmental organizations and the British press. An analysis of framing power] 1st

congress of SOPCOM - Portuguese Association of Communication Sciences, Lisbon, Portugal.

16. Chamberlain, H. B. (2021). On the search for civil society in China. Modern China, 19(2), 199-215.

17.Chen, J. (2021). Weibo and newspaper's survival: A perspective in traditional media's transformation. Journalism Review, 3, 64-67.

18.Cheong, P. H. (2021). Twitter of faith: Understanding social media networking and microblogging rituals as religious practices. In P. H. Cheong, P. Fischer-Nielsen, S. Gelfgren, & C. Ess (Eds.). Digital religion, social media and culture (pp. 191-207). New York, NY: Peter Lang.

19. Chester, J. (2021). Digital destiny: New media and the future of democracy. New York, NY: New Press.

20.Chu, Y. (2020). New Media Spectacles at 2018 Beijing Olympic Games. News and Writing, 9.

21. Chua, Beng-Huat (2013). Non-transformative politics: Civil society in Singapore. In D. C. Schak & W. Hudson (Eds.). Civil society in Asia (pp. 20-39). Aldershot: Ashgate.

22.Cooke, P. (2018). Branding faith: Why some churches and nonprofits impact culture and others don't. Ventura, CA: Regal.

23.Dai, X. (2017). Chinese cyberspaces: Technological changes and political effects. The China Quarterly, (189), 196-198.

24.Dean, J. (2012). Publicity's secret: How technoculture capitalizes on democracy. New York, NY: Cornell University Press.

25.Deng, Z. (2021). Academic inquiries into the "Chinese success story": Introduction to Series on Developing China Vol. 2: State and Civil Society: The Chinese Perspectives. In Z. Deng (Ed.).

26.Dennis, K. (2017). Technologies of civil society: Communication, participation and mobilization. Innovation, 20(1), 19-34.

27.Du, J. (2021). China network society survey report. In L. Peng (Ed.). China New Media Research Frontier (pp. 128-144). Beijing: China Renmin University Press.

28.Feng, C.-s. (2013). Is it legitimate to imagine China's media as socialist? The State, the Media, and "Market Socialism" in China. The Public, 10(4), 37-52.

29.Ferguson, A. (2018). An essay on the history of civil society. Cambridge: Cambridge University Press.

30.Flyvbjerg, B. (2020). Case study. In N. K. Denzin & Y. S. Lincoln (Eds.). The Sage handbook of qualitative research 4th Edition (pp. 301-316). Thousand Oaks, CA: SAGE.

31.Foucault, M. (2018). The history of sexuality, Vol. I. (R. Hurley, Trans.). New York, NY: Pantheon. Foucault, M. (2017), Power/Knowledge: Selected interviews and other writings 2017-19 77, London: Harvester Press.

32.Gao, Q., Abel, F., Houben, G.-J., & Yu, Y. (2020, July). A comparative study of users' microblogging behaviour on Sina Weibo and Twitter. Paper presented at the International Conference on User Modelling and Personalization, Montreal, Canada.

33.Glassman, H. (2018). [Review of the book Buddhist materiality: A cultural history of objects in Japanese Buddhism, by F. Rambelli]. MonumentaNipponica,

63(2), 405-408.

34.Gu, C. (2018). Press Chronicles. In M. Liu (Ed.). Chinese Culture Chronicles: Art and Literature (8-078) (pp. 70). Shanghai: Shanghai People's Publishing House.

35.Gu, X. (2013). A civil society and public sphere in post-Mao China? An overview of western publications. China Information, 8(3), 38-52.

36.Gulick, E. V. (2017). Peter Parker and the opening of China. Journal of the American Oriental Society. 95(3), 561-562.

37.Habermas, J. (1974). The public sphere: An encyclopaedia article (2018). New German Critique, (3), 49-55.

38.Habermas, J. (2019). The structural transformation of the Public Sphere: An inquiry into a category of bourgeois society. Cambridge, MA: MIT Press.

39.Haider, H. (2017). State-society relations and citizenship in situations of conflict and fragility. Retrieved from <a href="http://www.gsdrc.org/docs/open/CON88.pdf">http://www.gsdrc.org/docs/open/CON88.pdf</a>

40.Hansson, T., Carey, G., & Kjartansson, R. (2020). A multiple software approach to understanding values. Journal of Beliefs & Values, 31(3), 283-298.

41. Hauser, G. A. (2019). Vernacular voices: The rhetoric ofpublics and public spheres. Columbia, SC: University of South Carolina Press.

42.Hu, X., & Liu, H. (2020). Text analytics in social media. In C. C. Aggarwal & C. Zhai (Eds.). Mining text data (pp. 385-414). New York, NY: Springer Science+Business Media, LLC.

43.Hu, Y. (2018). The rising cacophony: Personal expression and public discussion in the Internet age. Guilin: Guangxi Normal University Press.

44.Hu, Y. (2020). Create a public sphere on the Internet. Modern Communication, 1, 120-124.

45.Ji, J. (2020). Reflection on media response in 7.23 train crash: Weibo In action. Today's Mass Media, 1, 94-95.

46.Jiang, J. (2017). The theoretical framework of Scientific Development Concept. Beijing: People's Publishing House.

47. Kalathil, S., & Boas, T. C. (2018). Open networks, closed regimes: The impact of the Internet on authoritarian rule. First Monday, 5(1).

48.Ke, X. (2018). The civic engagement of social media users in air quality issues in Beijing, China (Master's thesis). Retrieved from <a href="http://lib.dr.iastate.edu/etd/13900/">http://lib.dr.iastate.edu/etd/13900/</a>

49.Lai, J., Reilly, J., Wiles, J., Angus, D., & Smith, A. (2011). Conversational narratives in school-age children With high-functioning autism. Paper presented at the 2017 American Speech-Language-Hearing Association Convention, San Diego, USA.

50.Lee, C.-C. (2020). Chinese Communication: Prisms, trajectories and modes of understanding. In Lee, C.-C. (Ed.). Chinese media, global context. London: Routledge.

51.Li, H. (2020). On the impacts of micro-blogs on emergencies. Journal of Ningbo University (Liberal Arts Edition), 01, 124-127.

52.Li, J. (2018). Some thinking on the growing of civil society in China. Journal of Social Sciences, 1, 13-22.

53.Li, S. (2017). The online public space and popular ethos in China. Media, Culture & Society, 32(1), 63-83.

- 54.Li, X. (2018). The weak link: Diagnosing political and social factors in China's environmental issue. Chinese Studies, 2(4), 178-184.
- 55.Li, Y., & Zhao, L. (2021). The lack of publicity in Weibo public sphere. Southeast Communication, 6, 15-17.
- 56.Li, Z. (2018). Will the Internet form the public sphere in China? Systemics, Cybernetics and Informatics, 2, 81-85.
- 57.Liang, B., & Lu, H. (2020). Internet development, censorship, and cyber-crimes in China. Journal of Contemporary Criminal Justice, 26(1), 103-120.
- 58.Liu, J. (2021). Political participation via Weibo: From a perspective of public sphere. China Information Times, 9.
- 59.Liu, Q., & McCormick, B. (2020). The media and the public sphere in contemporary China. Boundary 2, 35(1), 101-134.
- 60.Liu, S. (2018). An examination of the social categorization of Chinese ethnic groups and its influence on intergroup relations in Australia. Paper presented at the 54th Annual Conference of International Communication Association, New Orleans, USA.
- 61.Lu, J. (2020). Weibo's communication pattern and profit model analysis. Journalism Review, 4, 58-62.
- 62.Lull, J. (2017). Culture-on-demand: Communication in a crisis world. Malden, MA: Blackwell.
- 63.Ma, Q. (2016). Non-governmental organizations in contemporary China: Paving the way to civil society. London: Routledge.
- 64.Rooney, D., Gallois, C., & Cretchley, J. (2017). Mapping a 40-year history with Leximancer: Themes and concepts. Journal of Cross-Cultural Psychology, 41(3), 318-328.
- 65.Rosenbaum, A. L. (Ed.). (2018). State and society in China: The consequences of reform. Boulder, CO: Westview Press.
- 66.Shen, X. (2021). Public discourse in Weibo public sphere: A case study in NPC and CPPCC microblogs on People's Daily Online. News World, 6, 90-91.
- 67.Shil, V., Adolph, C., & Liu, M. (2018). Getting ahead in the Communist Party: Explaining the advancement of Central Committee members in China. American Political Science Review, 206 (1), 166-187.
- 68.Tong, J. (2019). Speech at 'Weibo, Journalism and the Public Sphere in China' Seminar in Hong Kong Baptist University, Hong Kong.
- 69. Wang, C., Wang, P., & Zhu, J. J. H. (2020). Discussing Occupy Wall Street on Twitter: Longitudinal network analysis of equality, emotion, and stability of public discussion. Cyberpsychology, Behavior, and Social Networking, 16(9):679-685.
- 70. Wang, H. (2015). Culture and Publicity: Introduction. In H. Wang & Y. Chen (Eds.). Culture and publicity (pp. 2-3). Shanghai: Shanghai SDX Joint Publishing Company.
  - 71. Wang, S. (2019). Media in Weibo age. Practical Journalism, 10, 67-69.
- 72. Warner, M. (2018). The mass public and the mass subject. In C. Calhoun (Ed.). Habermas, and the public sphere (pp. 377-401). Cambridge, MA: MIT Press.
- 73. Yan, X., & Chang, Y. (2021). A review on the research of microblog. Journal of Intelligence, 30(9), 61-65, 70.

74. Yang, F. (2021). Religion in China: Survival and revival under communist rule. Oxford, UK: Oxford University Press.

75. Yang, G. (2019). The Internet and the rise of a transnational Chinese cultural sphere. Media, Culture & Society, 25(4), 469-490.

76. Yang, G. (2021). The power of China: Citizen activism online. New York, NY: Columbia University Press.

77. Yang, M. M.-h. (2018). The modernity of power in the Chinese socialist order. Cultural Anthropology, 3(4), 408-427.

78. Yang, M. M.-h. (2017). Between state and society: The construction of corporateness in a Chinese socialist factory. The Australian Journal of Chinese Affairs, 22, 31-60.

79. Yang, M. M-h. (2017). Ritual economy and rural capitalism with Chinese characteristics. In D. Held & H. Moore (Eds). Cultural politics in a global age: Uncertainty, solidarity and innovation. London: Oneworld Publications.