

In the process of smart city construction, it is necessary to use the massive amount of data as the basis. In this process, the digital economy can complete the collection of data information through a variety of channels, such as network channels, enterprise channels, government channels and so on. After getting data information, it can also use big data technology to complete the work of data collation, classification, storage, potential value mining, etc. In the smart city construction link, sufficient data can be used to continuously debug the information traffic system and improve the compatibility and reliability of the information traffic system, so as to improve the information management level of the smart city.

#### (B) Optimize the wisdom city system

In the process of construction, the smart city involves the wisdom technology, wisdom economy and wisdom environment, which also depends on the stable operation of different systems. The establishment and optimization of the system need to be accumulated over a long period of time, especially in terms of durability and applicability, all of which require continuous debugging in combination with application feedback data, so as to achieve the best working condition. The information collected by the digital economy has the advantage of high completeness and accuracy, which also makes the system optimization suggestions more targeted, thus speeding up the optimization of the system.

In the process of smart city construction, one of the very important element is to increase the coverage of the city network, improve the transmission efficiency and quality of networked information, and continuously improve the regional chain technology, which is conducive to the subsequent management and development of smart cities. Integrating the digital economy into the construction of smart cities is of positive significance for increasing the radiation range of smart city systems and accelerating the speed of regional economic development. The purpose of smart cities is not only to adopt new technologies but to ensure that they will indeed enhance and improve people's lives.

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### 甘肃省出口型企业发展调研报告

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**Summary.** *The report of Gansu's region and export projects in Gansu's enterprise with three aspects, Firstly, make clear the weak export projects and the reason of the fragility; Secondly, to find out the enterprises as the micro subject, in the macro-economic operation of the export project ideas; Thirdly, to provide solutions for the promotion of trade volume and internationalization process of export projects of the enterprises.*

#### **I. The status of Gansu province export-oriented enterprises**

##### (1) Foreign perspective

As an important province in the silk road, the foreign trade development of Gansu province is inseparable from the surrounding countries along the Golden Silk Road. However, among the major countries along the Belt and Road, most of the countries near Gansu Province are developing countries with internal and external difficulties. Leaders of these countries focus more on maintaining political stability and social security, while facing more severe economic and security problems. With a series of unstable factors intertwined, Gansu's export projects as if one thread on the thin ice in terms of the future sustainability.

##### (2) Domestic perspective

Let's turn our perspective back to Gansu and take Lanzhou city as a typical case for analysis. Throughout the development history of Lanzhou after the founding of the People's Republic of China, it had been planned and developed as industrial cities for a long time. Under such long-term development, the industrial structure of Lanzhou is relatively simple compared with eastern China. Moreover, owing to the low matching degree of topography and industrial structure, it is not conducive to the economic linkage communication and cooperation of various regions in Gansu Province, and the degree of industrial intensity and union are relatively weak. According to the urban layout clarified by Lanzhou City Planning Exhibition mall and the main enterprises attracting investment in Lanzhou city at the Lanzhou Investment and Investment Fair, the long-term export industrial structure of Lanzhou city will be upgraded in the future, and the products will be advanced, sophisticated and advanced to accelerate the developmental pace, so as to solve the problem of low technological content of export products. Since many enterprises in the investment promotion are actively invited by the government, the two sides do not have an equal platform for negotiation and communication. Therefore, enterprises will have a tendency to make higher demands to the government, if the government does not fully meet the demands of enterprises, some of the profit-oriented enterprises may hold on to the land resources provided by the government, but refuse to do practical things for the government, and eventually form the "Matthew effect".

## **II. Analysis of the results**

### **(1) The problem of brain drain is becoming increasingly serious**

According to the data of population flow in Gansu province in recent years, except Lanzhou city, population inflow has increased slightly in Gansu province in recent years, the population situation in other areas is mainly outflow. Many students in Gansu university yearn for more perfect living facilities in big cities and are more willing to seek development in other places, resulting in the outflow of talent resources in the province to further deteriorate.

### **(2) Transportation facilities need to be further improved**

According to the traffic layout analysis of six horizontal and seven vertical in Lanzhou city, it is still found that the improvement of transportation convenience in some areas is small. In the face of large export orders of export-oriented enterprises, there will be high freight costs, long delivery cycle and other adverse situations, which limit the export tendency of some products to a large extent.

### **(3) Poor regional cooperation basis**

In Gansu Province, Lanzhou, as the capital city of Gansu Province, has a good infrastructure construction, but other regions have not formed a good foundation for urban development, and their economic benefits are poor when facing the problem of building inter-city economic circle. In addition, the concept of building urban economic circle in Gansu province was put forward later than other provinces, and there is still a certain running-in cycle of coordination and cooperation between various regions.

## **III. Development countermeasures and suggestions**

### **(1) Improve the treatment of talents and change the concept of introducing talent**

The government strengthens the willingness of talents to stay in Gansu by increasing the reward for the introduction of talents, changes the previous concept of talent introduction, pays attention to the actual needs of the introduction of talents, and enables the talents to give full play to their own benefits after staying in Gansu.

### **(2) Strengthen the awareness of cooperation among the cities and regions**

When the government plans for economic circle construction between cities and regional economic cooperation within cities, it must make plans strictly according to the actual situation, and strictly supervise all units to be responsible for the implementation of projects. Reduce the lack of cooperation awareness resulting in poor results of cooperation projects.