

solution is to have a face-to-face conversation and try to find out the reasons that led to this state of affairs. In such a situation, the manager will demonstrate a level of care and understanding that will benefit everyone involved.

To summarize, a high level of emotional intelligence is about 85% predictive of a leader's success. These are communication skills, empathy and other emotional qualities.

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LOGISTIC CENTRES IN THE REPUBLIC OF BELARUS: PERSPECTIVES FOR DEVELOPMENT

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Logistics is the science and practice of managing material and information flows. Its main goal is to organize processes in such a way that the level of service is as high as possible. Logistics helps to find the most cost-efficient and secure routes to deliver goods, which saves time and resources. Thanks to logistics methods, production processes become more automated, and costs are minimized, striving ideally to zero.

One of the essential elements of logistics is logistics centers. These are specialized enterprises with the main functions of cargo handling and storage, customs clearance and information services.

The main role of such centers is to optimize and improve the efficiency of supply chains, where they effectively regulate the flow of goods and services. In addition, logistics centers offer services such as packaging, labeling and sorting of goods, which greatly simplifies the activities of customers and allows them to

focus on their core business processes. The geographically optimal location of logistics centers helps to reduce delivery times and increase the level of service, which makes them an integral part of the modern logistics infrastructure.

The development of logistics infrastructure in the Republic of Belarus opens up prospects for strengthening its status as a leading transit hub in the European region due to its favorable geographical location and the country's significant potential for integration into global logistics chains. The strategic direction of development includes:

1. Expansion and modernization of free economic zones. The creation of an advanced logistics park in such zones will help attract foreign investment and significantly increase the country's transit capabilities.

2. Active participation in international initiatives. Belarus is actively involved in projects like “One Belt, One Road”, which contributes to strengthening its position in global supply chains and enhancing ties with key economic partners.

3. Modernization and digitalization of logistics infrastructure. Priority is given to the introduction of modern technologies and the development of container terminals, which provides a significant increase in the efficiency and speed of transportation, optimizes processes and reduces costs.

These measures are aimed at creating a competitive and attractive logistics environment capable of supporting and enhancing transit flows through Belarus.

Logistics plays a crucial role in the modern economy, as it provides effective management of flows of goods and services. In our country, the development of logistics infrastructure is becoming an important factor for strengthening its position in the international arena. The integration of Belarus into global logistics centers and the introduction of innovative technologies turn the country into a significant transit hub in Europe. This helps to attract investment and encourage economic growth. This strategic approach to development promotes new opportunities for expanding economic ties with other countries and establishing mutually beneficial cooperation with them.

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