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TIME FRAMES

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A common problem in business, in any production, in any company is lack of organization and laziness of employees. In fact, every businessman, a worker, employee and just a person should set himself a certain time frame called a deadline. When you're leading a team, managing deadlines is a critical skill. It's not uncommon to face a situation where your team's deadlines are conflicting with your own. This can create a challenging dynamic, where you must balance the collective needs of the team with your individual responsibilities. The key to navigating this scenario is to develop strategies that foster collaboration, prioritize tasks, and ensure that everyone's goals are aligned towards the successful completion of projects.

We can highlight a case from America. The census bureau worked costly and inefficiently, and all because they gave too long a period of time for a citizen to complete the process of recording and sending the necessary information. If a person didn't respond, they had to go to his house with large expensive equipment, which required huge expenses for moving and connecting the device to the Internet. The bureau girl conducted an experiment: to one part of America, she shortened the time it took to respond to an email. The results were impressive: the response rate was two points higher, which saved about 150 million dollars. A similar idea was used in one American university to give a certain part of students less time to complete their coursework. This term paper was handed in better and faster by those students who were given shorter time to write, which confirms the effectiveness of this way of organizing the work process.

With the help of the experiment called “deadline effect” many companies, factories, industries, individuals and others will be able to improve not only the

quality of work, not only the efficiency of employees, but also to reduce time. There is one relatively big disadvantage of this effect. The staff gets into stressful situations many times less often than usual, which makes people less variable, able to think quickly and invent new ways out of the most difficult situations. After all, at the very moment when an employee has no time left, his brain begins to work in a completely different way, he is ready to do anything to complete a project, to satisfy his boss, to avoid dismissal. It is in such situations that new, fast and effective ideas are born, which helps to develop business, improve the infrastructure of the enterprise, optimize production and shorten working time. Looking at the pros and cons of time frame, we can conclude that it is very useful for all kinds of work, helps employees to be more collected and involved in their business and project.

Industrial enterprises and bodies of The Republic of Belarus try to actively use this way of improving all kinds of activities, and by doing so reduce their losses and increase profits. But it should not be forgotten that it is necessary to introduce unscheduled work with a very tight deadline. After all, everyone will want profitable, new and effective ideas.

Литература

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克服国际合作中的语言障碍

КИТАЙСКИЙ ЯЗЫК И ЦИФРОВИЗАЦИЯ ЛОГИСТИКИ

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Современная логистика переживает период глубокой цифровой трансформации, где китайский язык приобретает особую значимость. Китай не только является мировым лидером по объему грузоперевозок, но и активно внедряет инновационные цифровые решения в логистическую отрасль. Цифровые логистические платформы китайского происхождения, такие как Cainiao (подразделение Alibaba), JD Logistics и SF Express, активно расширяют свое присутствие на международной арене, что делает владение