

RELEVANCE OF LEARNING ENGLISH FOR A LOGISTICIAN

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Logistics is an industry that encompasses supply chain management, transportation, warehousing, and distribution of goods. In the context of international trade, lawyers have to interact with partners from different countries, prepare documentation in English and negotiate with foreign colleagues. English is a universal means of business communication which greatly simplifies the processes of interaction.

According to the study by EF Education First, more than 60% of business correspondence in the world is conducted in English. For logisticians who work with international transportation, command of English enables to minimize errors in documentation, speed up customs clearance, and improve interaction with foreign partners [1].

Research shows that knowledge of the English language directly affects the salary level of specialists. According to the portal *rabota.by* The average salary of a logistics coordinator in Minsk is about 1,800 Belarusian rubles, while a logistics coordinator with knowledge of English can receive 2,500 Belarusian rubles, depending on the level of language proficiency and work experience [2].

In addition, knowledge of English opens access to work in international companies, where the salary level is much higher. For example, logistics specialists in international companies such as *DHL*, *FedEx* or *Maersk* can receive 5,000 Belarusian rubles or more, provided they are fluent in English.

Logisticians who speak English have broader career prospects. They can apply for positions in international companies, participate in international projects, and hold senior positions. For instance, the position of a logistics manager in an international company requires not only professional knowledge, but also fluency in English to negotiate and manage international teams.

According to a LinkedIn study, 80% of employers in the field of logistics and transport consider knowledge of English to be an important criterion when applying for a job. Moreover, 70% of logisticians who speak English say that it has helped them in their career growth [3].

A Cambridge English Language Assessment study shows that employees who speak English are 30% more likely to receive a promotion than those who do not speak the language. This is especially true for logisticians who work in international companies or have to liaise with foreign partners [4].

Knowledge of English enable logisticians to:

- effectively interact with foreign partners and suppliers;
- read and understand international documents such as invoices, bills of lading and customs declarations;
- use specialized software, which often has an interface in English;
- participate in international conferences and trainings, which contributes to professional development.

Learning English is an important step for logisticians who want to increase their competitiveness in the labor market, increase wages and expand their career prospects.

Statistics and research confirm that knowledge of English opens access to work in international companies, increases the chances of career growth and salary increases.

References

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