

DISCUSSION AND RESEARCH ON PATRIOTIC EDUCATION IN COLLEGES AND UNIVERSITIES IN THE PEOPLE'S REPUBLIC OF CHINA

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Abstract. The advancement of economic globalization makes the economic and cultural links between various countries get closer and closer, which brings new challenges to the patriotic education in Chinese colleges and universities. Colleges and universities should assist students to correctly understand the essence of globalization, and realize the importance of patriotism education in the process of globalization, and at the same time to systematically construct the content of patriotism education in colleges and universities and strengthen the theoretical construction of patriotism, and effectively strengthen the patriotism education in colleges and universities.

Keywords: globalization, colleges and universities, college students, patriotic education.

The importance of patriotism education in colleges and universities under the conditions of economic globalization.

In essence, economic globalization is a market economic activity dominated by Western developed countries with their advanced scientific and technological advantages and capital advantages, and its essence is capitalist. This also shows that economic globalization is not a feast shared by all mankind, and there are still many unfair distributions of benefits, because the dominant party and the right to speak are always monopolized by a few capitalist countries, which will inevitably lead to prominent objective contradictions and uneven distribution of benefits among countries.

Reflections on patriotic education in colleges and universities in the process of globalization.

Patriotic education belongs to the category of pedagogy, or more precisely, to the category of ideological and political education. Whether patriotic education is effective depends on the subject and object status of patriotic education, the ontology and elements of patriotic education, and the results of their interaction. In the process of globalization, how to strengthen patriotic education in colleges and universities, the author believes that it should mainly start from the following aspects.

History as the main line: Take Chinese history, especially modern and contemporary history, as the main line of education, actively promote the excellent qualities of the Chinese nation, and focus on cultivating college students' national self-esteem, self-confidence and pride. Only by understanding the history of one's own country can we better understand the country and cultivate students' patriotic enthusiasm.

Taking socialist practice as the main line: Combined with socialist practice and contemporary national conditions, contemporary patriotism education should be conducted for college students to cultivate their awareness of loving the motherland, the party and socialism. The characteristic of patriotism in today's country is the organic combination of patriotism and socialism. The patriotism education for college students should start from the practice of socialism with Chinese characteristics, and conduct patriotism education for college students from the aspects of the party, the people, the country and socialism.

Public opinion guidance: Strengthening patriotism education is inseparable from public opinion propaganda and guidance. Media represented by network information technology, digital technology, and mobile communication technology have become the latest carriers for realizing the networking and modernization of college students' ideological and political education. Colleges and universities should seize the network position, explore new ways of patriotism education, and enhance its effectiveness.

Environmental infection: To strengthen college students' national cultural identity and cultivate noble patriotic feelings, we should focus on creating an educational environment and enhance college students' national spirit and social responsibility. Colleges and universities should carry out effective patriotic education activities to cultivate college students' patriotic feelings.

Summary. Patriotism is the glorious tradition of the Chinese nation and the fundamental requirement of China's future successors. In this paper we analyzed the impact of Western social thoughts on college students; effective ways to carry out patriotic education in colleges and universities with theoretical education as the core; public opinion guidance as the support; practical experience as the driving force aiming at strengthening college students' patriotic education, enhancing college students' patriotic enthusiasm, basing themselves on reality, study hard, developing in an all-round way, maintaining harmony and stability in colleges and universities, and promoting the all-round development and progress of society.

Table of contents:

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