

THE INTEGRATION OF VOCAL MUSIC TEACHING AND CHINESE FOLK MUSIC CULTURE IN COLLEGES AND UNIVERSITIES IN THE PEOPLE'S REPUBLIC OF CHINA

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Abstract. National vocal music is one of the important art forms that fully reflects the values and aesthetic morality of Chinese culture, and it also plays an important role in improving the music literacy and cultural literacy of college students. In the actual teaching process, teachers should not only focus on improving students' singing skills, but also focus on guiding students to consciously inherit and carry forward national traditional music culture.

Keywords: colleges and universities, national vocal music, college students, inheritance.

Introduce the development of traditional music culture and its unique charm. During the Ming and Qing Dynasties, new operas such as rap, Kunqu, Peking opera, and Beijing opera appeared and became popular, and different types of lyrics and singing styles representing local cultural characteristics appeared all over the country. So where is the charm of traditional music culture? What kind of essence do we need to draw from it? First of all, we must realize that traditional music culture has developed through a long period of historical progress and civilization evolution. The unique customs and culture are of great significance to our understanding of our traditional culture. Integrating it into the vocal music teaching in colleges and universities can naturally play a dual role in promoting the leapfrog development of new music culture and inheriting traditional culture.

Fully understand the importance of integrating national traditional music culture into college music teaching.

The necessity of developing our own national culture. With the development of economic globalization, cultural integration and exchanges between countries are becoming closer and closer. Cultural penetration is a well-known word. Western developed countries have been trying to control our thoughts and seize our weaknesses through culture. If we inject national traditional music culture into college vocal music teaching, it will be conducive to the inheritance and development of national traditional culture.

The necessity of creating national music cultural characteristics and cultivating new talents. We need to take a key step towards the development of music. Innovate the music development model, integrate the essence of Eastern and Western cultures, inject the characteristics of the times, and no longer be limited to the Western classical teaching model. Through such education, students' horizons can be broadened.

Students can no longer look at problems one-sidedly. They must learn to use them flexibly, quote classics, exercise their abilities, and cultivate all-round new talents.

Strengthen the construction of national culture in colleges and universities.

Affected by the multicultural environment, the construction of college culture has become an important part of the development process. While doing a good job in education and teaching, colleges and universities should also actively create a strong national cultural atmosphere, actively cooperate with authoritative institutions at home and abroad to hold various cultural exchange activities, and promote the development of national vocal music dissemination and inheritance. Teachers should also strengthen the penetration of national culture in classroom teaching, guide students to actively absorb the beneficial elements of our traditional national culture, deeply root the local national vocal cultural resources, let students establish a strong national consciousness, and fully feel the charm of national vocal music.

Summary. We must keep in mind that culture is national and global. While promoting the development of vocal music teaching in colleges and universities, we can also carry forward and inherit traditional culture, create national music cultural characteristics, and cultivate new talents. National vocal music is a basic course in the music major of colleges and universities, and it is of great significance in inheriting national music and promoting national culture.

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