

МОЛОДЕЖНАЯ СЕКЦИЯ

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REVERSE LOGISTICS IN BELARUS

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Reverse logistics stands for all operations related to the reuse of products and materials. It is "the process of planning, implementing, and controlling the efficient, cost effective flow of raw materials, in-process inventory, finished goods and related information from the point of consumption to the point of origin for the purpose of recapturing value or proper disposal. Remanufacturing and refurbishing activities also may be included in the definition of reverse logistics"[1].

Effective reverse logistics is believed to result in direct benefits, including positive environmental impact by reducing amount of waste, improved customer satisfaction, decreased resource investment levels, and reductions in storage and distribution costs. Reverse logistics is becoming an area of competitive advantage.

Belarus like other countries of Commonwealth of Independent States is not acquainted with the conception of reverse logistics yet. But I would like to introduce my scientific research in the field of reverse logistics analyzing waste of _Belaruskali‘ company [2].

Bibliography

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2. Официальный сайт ОАО «Беларуськалий» [Электронный ресурс]: <http://kali.by/company/>
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