УДК 811.111:159.923.2.072.423 **NONVERBAL COMMUNICATION НЕВЕРБАЛЬНОЕ ОБЩЕНИЕ** Сенько Е.О., БНТУ руководитель: ст. преподаватель Дерман И.Н.

Nonverbal communication is the single most powerful form of communication. It has a huge impact on the quality of our relationships. There are several different types of nonverbal communication: facial expressions, eye contact, tone of voice, body posture, etc.

Nonverbal communication is especially important for those people who work as a member or a part of a team, especially to understand your superiors' reaction and changes in mood. It is especially significant in intercultural situations. Probably non-verbal differences account for typical difficulties in communicating.

The ability to communicate nonverbally is the third of five essential emotional intelligence skills. Together, they help you build strong relationships, overcome challenges, and succeed at work and in life.

This type of communication realizes five main functions: repetition (repeat the message the person is making verbally), contradiction (contradict a message the individual is trying to convey), substitution, complementing (add to or complement a verbal message), accenting.

Our specialty and the sphere of future profession is management. Knowledge of nonverbal communication is important to managers who serve as leaders of organizational "teams," for some reasons. To function effectively as a team leader the manager must interact with the other members successfully. Nonverbal cues, when interpreted correctly, provide him with one means to do so.

The team members project attitudes and feelings through non-verbal communication. Some personal needs such as approval, growth, achievement, and recognition may be met in effective teams. The extent to which these needs are met is closely related to how perceptive the team leader and team members are to non-verbal communication in themselves and in others on the team.

When we interact with others, we continuously give and receive countless wordless signals. Basically, it is one of the key aspects of communication.