

## **OUTSOURCING IN THE REPUBLIC OF BELARUS**

**Leonov A. A.**, student

Scientific supervisor – Slesaryonok E. V., senior lecturer  
Belarusian National Technical University  
Minsk, Republic of Belarus

Currently, all enterprises in the world are in strong competition. Limited access to fuel and energy resources and integration into international relations are a difficult obstacle to the competition of domestic events in the market.

For the success of the enterprise and for the ability to compete in the international market, it is necessary to significantly reduce costs without losing the quality of work, goods and services. To develop the enterprise, as well as attract investors, you need to think about the effectiveness of management. It is here that outsourcing comes to the rescue.

Outsourcing is the transfer of part of the functions of managing an organization or delivering services, as well as any specific work of the organization in general, to third-party specialists. Most common things subjected to the outsourcing: development of information systems, accounting, organization of deliveries.

The advantages of outsourcing are that the enterprise can focus on activities that it considers to be the main one. Outsourcing also optimizes cost management. The company can also reduce the number of its own staff to improve the company's control.

Outsourcing of business processes involves the transfer of individual business processes to a third-party organization for a long time, which are not the main business-forming ones for the company. In other words, when organizing outsourcing, the company receives an additional division, which at the same time does not legally depend on this company.

Outsourcing allows you to reduce the time to perform work or services, the risks of poor-quality performance, as well as reduce costs and increase profit from investments.

Development of outsourcing in Republic of Belarus has high potential which is connected with emergence of the domestic outsourcing companies capable to offer services in competitive price and also as soon as possible.